



MEDIA RELEASE

Monday 14th July 2008

Market Update

A third of the way through the winter season sees the offerings of top end properties slowing.

Negative sentiment from local buyers in the market place has prompted Abercromby's to look further afield.

Director Tim Derham has recently returned from the United Kingdom and Robert Vickers-Willis from New York, where they had meetings with expatriates wanting to buy substantial family homes here in Melbourne.

Many properties are achieving far stronger results by selling privately with only a minor marketing campaign via the internet, rather than owners spending tens of thousands of dollars promoting their properties via the print media for little return.

To view some of our recent sales, please visit www.abercrombys.com.au

For further information: Please contact +61 3 9864 5300